

Deluxe Double-sided Retractable-33.5

● **BLEED LINE** —————

Please extend the background images or colors all the way to the edge of the black outline.

● **CUT LINE** - - - - -

This is where we aim to trim the product. The text or graphics near this line could get trimmed off.

● **SAFE LINE** - - - - -

Keep text and important imagery with this line to ensure it does not get cut off during trimming.

BLEED ZONE: 33.71" x 80.55"

TRIMMING ZONE: 33.46" x 80.30"

SAFE ZONE: 31.46" x 76.30"

IMPORTANT

Please remove the Template & Instruction layers before submitting your files, otherwise they will be printed.

Please convert all **PMS & Spot Color** to **CMYK** format.

Please **Outline All Fonts** and **Embed All Images**.

Photo resolution minimum: 150 dpi to 300 dpi in Actual size.

File format: PDF (preferred), AI, JPEG, TIFF, PSD, EPS (accepted).