

# Standard Retractable-35.43

● **BLEED LINE**      —————

Please extend the background images or colors all the way to the edge of the black outline.

● **CUT LINE**      - - - - -

This is where we aim to trim the product. The text or graphics near this line could get trimmed off.

● **SAFE LINE**      - - - - -

Keep text and important imagery with this line to ensure it does not get cut off during trimming.

**BLEED ZONE: 35.68" x 80.55"**

**TRIMMING ZONE: 35.43" x 80.30"**

**SAFE ZONE: 33.43" x 76.30"**

**IMPORTANT**

**Please remove the Template & Instruction layers before submitting your files, otherwise they will be printed.**

Please convert all **PMS & Spot Color** to **CMYK** format.  
Please **Outline All Fonts** and **Embed All Images**.  
Photo resolution minimum: 150 dpi to 300 dpi in Actual size.  
File format: PDF (preferred), AI, JPEG, TIFF, PSD, EPS (accepted).