

# Professional Retractable-24

● **BLEED LINE**   —————

Please extend the background images or colors all the way to the edge of the black outline.

● **CUT LINE**   - - - - -

This is where we aim to trim the product. The text or graphics near this line could get trimmed off.

● **SAFE LINE**   - - - - -

Keep text and important imagery with this line to ensure it does not get cut off during trimming.

**BLEED ZONE: 24.25" x 85.70" ~ 93.70"**

**TRIMMING ZONE: 24" x 85.45" ~ 93.45"**

**SAFE ZONE: 22" x 81.45" ~ 89.45"**

**IMPORTANT**

**Please remove the Template & Instruction layers before submitting your files, otherwise they will be printed.**

Please convert all **PMS & Spot Color** to **CMYK** format.

Please **Outline All Fonts** and **Embed All Images**.

Photo resolution minimum: 150 dpi to 300 dpi in Actual size.

File format: PDF (preferred), AI, JPEG, TIFF, PSD, EPS (accepted).

Minimum length: 85.45"

Maximum length: 93.45"