Standard Retractable-39.37

● **BLEED LINE** ———

Please extend the background images or colors all the way to the edge of the black outline.

● **CUT LINE** ----------

This is where we aim to trim the product. The text or graphics near this line could get trimmed off.

● **SAFE LINE** ----------

Keep text and important imagery with this line to ensure it does not get cut off during trimming.

BLEED ZONE: 39.62" x 80.55"

TRIMMING ZONE: 39.37" x 80.30"

SAFE ZONE: 37.37" x 76.30"

IMPORTANT

Please remove the Template & Instruction layers before submitting your files, otherwise they will be printed.

Please convert all **PMS & Spot Color** to **CMYK** format.
Please **Outline All Fonts** and **Embed All Images**.
Photo resolution minimum: 150 dpi to 300 dpi in Actual size.
File format: PDF (preferred), AI, JPEG, TIFF, PSD, EPS (accepted).